Superstar Driver



Born and raised on the north side of Milwaukee, Tiffany T. has been an independent ride-share contractor for five years. Then she picked up a FlexRider during one of her shifts for Lyft.

"He was like ... 'I ride with a company that gives rides for \$1.50,'" she said. "He gave me the information. I looked into it and thought it was awesome for riders and drivers so I applied."

Tiffany said she enjoys meeting the FlexRiders and getting to know the businesses within the Employment Zone. She drives daily, waiting at her terminal to pick her riders.

"What I like about FlexRide is that we have repeat riders. You get to know the people because you are picking them up on a regular basis. It makes you feel safe," said Tiffany.

She emphasized that FlexRide means a lot to her and her riders.

"A lot of people tell me that they are so grateful for FlexRide," she said. "For the riders, they only have to pay \$1.50 each way, wherever they are going. I think that is huge, where in some places they may not have access to the bus. I think it's a blessing."



